









ADVERTISING PACKAGES + RATES

ADVERTISING PACKAGES

35 MM PACKAGE

Full Page Festival Catalogue \$1,250 Big Screen Movie Hous Slide

8 social media mentions before and throughout the festival

HD PACKAGE

1/2 Page Festival Catalogue \$950 Big Screen Movie House Slide 5 social media mentions before and throughout the festival

VIDEO PACKAGE

1/4 Page Festival Catalogue \$825 Big Screen Movie House Slide 3 social media mentions before and throughout the festival

INDIVIDUAL ADVERTISING RATES

Full Page\$10001/2 Page (Horizontal Only)\$5501/4 Page (Vertical Only)\$3501/8 Page (Horizontal Only)\$175Cinema Screen Slide\$750

Festival Catalogue

VLAFF will publish 3,500 copies of its 2015 Festival Catalogue and it will be distributed in theatres, cafes and events throughout Greater Vancouver. The catalogue will be available beginning in early August 2015. All advertisements in the catalogue are printed in full colour.

Cinema screen ADVERTISING

Advertisements will be projected in festival theatres in a 30-minute loop before all screenings of festival films, with the exception of the Opening and Closing Galas, for the run of the festival, September 3 to 13, 2015. (Approximately 50 times.)

FILE SPECIFICATIONS (All ads in colour)

Festival Catalogue: See illustration for sizes. CMYK, 300dpi, tif, eps, pdf.

Cinema Screen Slide: 4" X 3", RGB, 300dpi, jpg

DEADLINES

Booking Deadline: June 15, 2015

Artwork Deadline: Please submit all artwork to advertising@vlaff.org

by June 30, 2015

Please contct us to disucss a custom advertising package to meet your organization's needs...

FESTIVAL CATALOGUE

Full Page 8.5" x 11" with .125" bleed all around or 8.25" x 10.75"

FESTIVAL CATALOGUE

1/2 Page 7.75"x 5"

1/8 Page 3.875" X 2.5" 1/4 Page 3.875" X 5"

MOVIE HOUSE SLIDE

4" X 3" Projected on the big screen.

