

ADVERTISING PACKAGES + RATES

ADVERTISING PACKAGES

35 MM PACKAGE	<ul style="list-style-type: none">• Full Page Festival Catalogue• Big Screen Movie House Slide	\$1,500
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HD PACKAGE	<ul style="list-style-type: none">• 1/2 Page Festival Catalogue• Big Screen Movie House Slide	\$950
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VIDEO PACKAGE	<ul style="list-style-type: none">• 1/4 Page Festival Catalogue• Big Screen Movie House Slide	\$750
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INDIVIDUAL ADVERTISING RATES

Full Page \$1200

1/2 Page
(Horizontal Only) \$550

1/4 Page
(Vertical Only) \$350

1/8 Page
(Horizontal Only) \$175

Cinema Screen Slide \$750

FESTIVAL CATALOGUE

VLAFF will publish 5000 copies of its 2016 Festival Catalogue and it will be distributed in theatres, cafes and events throughout Greater Vancouver. The catalogue will be available beginning in early August 2016. All advertisements in the catalogue are printed in full colour.

CINEMA SCREEN ADVERTISING

Advertisements will be projected in festival theatres in a 30-minute loop before all screenings of festival films, with the exception of the Opening and Closing Galas, for the run of the festival, Aug 25th Sept 4th, 2016. (Approximately 50 times.)

FILE SPECIFICATIONS

Festival Catalogue: See illustration for sizes.

Full color: CMYK, 300dpi, tif, eps, pdf.

Black & White : Greyscale, 300dpi, tif, eps, pdf.

Cinema Screen Slide: 4" X 3", RGB, 300dpi, jpg

DEADLINES

Booking Deadline: June 15, 2016

Artwork Deadline: Please submit all artwork to advertising@vlaff.org by July 1st, 2016.

FESTIVAL CATALOGUE

Full Page

8.5" x 11" with .125"
bleed all around
or 8.25" x 10.75"

FESTIVAL CATALOGUE

1/2 Page
7.75"x 5"

1/4 Page
3.875" X 5"

1/8 Page
3.875" X 2.5"

MOVIE HOUSE SLIDE

4" X 3"
Projected on the big screen.